

Improved Landfill Management

Is Yours a Good Look?

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Outward appearance

- The outward appearance of a landfill is important in shaping public perception
- Landfills provide a critical public service
- But on the other hand, they have some potential image challenges
- Many adverse perceptions can be addressed by good appearance and attention to interactions with the wider public.
- Is yours a good look?

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How do you scrub up?

- Signage and information
- The road to the landfill
- Visual impact, screening
- Other environmental and amenity issues; odour, dust, litter, stormwater, leachate
- Fly tipping, illegal dumping
- Do you turn people and loads away?
- Reuse, recycling and sales/tip shops

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Clear signage?



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Clear signage?



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Improved signage

- Magnetic signs show varied opening hours on weekends and holidays



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The road to the landfill



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Site entrance



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Cessnock landfill – air photo



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Landfill layout - oblique aerial photo



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Illegal tipping/ fly tipping

- On route to landfill, Myocum landfill, Tweed
- Cancelled kerbside bulky item collection



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Illegal dumping - asbestos



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Sealed access road



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Separate storage of recyclables



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Separate green waste composting area



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Scenic view from landfill



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Deserves a good look!



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Exchange ideas

- Is Yours a Good Look?
- Working in pairs, discuss the following aspects of your landfill, note any issues, comments, suggestions and solutions for improvements. And be prepared to contribute these to the group discussion

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